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MARKET

5-8 DECEMBER 2011 | CANNES

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SPEAKERS

Hajar Ali

Hajar Ali is the founder of Urbane Nomads, a travel company specializing in luxury adventure and expedition-style travel. Urbane Nomads' trips have been featured in various publications, varying from Asian Wall Street Journal to Madame Figaro, Forbes Turkiye to Conde Nast Traveller.

Winning one of only 8 Golds in the year of its inception at the Asia Travel and Tourism Creative Awards for Best Website, Urbane Nomads was also a finalist at the Singapore Experience Awards for 'Singapore Best Travel Experience'.

Hajar was recently nominated as one of Singapore Women's Weekly's 'Great Women of Our Time' for 2011. She had previously spoken at the ECECIBT Istanbul 2010 and will be speaking at the inaugural TTG Travel Agent Conference at ITB Asia 2011.



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Seminar Programme

New for 2011 ILTM will host a series of educational seminars. Alongside our commitment to lead the industry, this seminar programme will compliment the Ultratravel Forum and provide further insight into the current trends and hot topics in luxury travel.

The seminars are only available to ILTM official badge holders and all spaces are pre-registered. To attend the programme VIP Hosted Buyers and Exhibitors must log into their PSA Diary and register for the preferred seminars. Space allocation is on a first come first served basis.

Seminar Timetable

Session Time	Seminar Details

15.15 – Understanding the Asian Luxury Traveller

16.15 This seminar will give participants the opportunity to hear from some of Asia's leading luxury travel experts discussing what high-end travellers are looking for from their luxury travel experiences. Including the buying behaviour of Asian travellers and what's vital to them in terms of destinations, experiences, properties and service.

Moderator: **Divia Thani**, Editor, Condé Nast Traveller India

Panellists: **Hajar Ali**, Urbane Nomads, **Rupert Hoogewerf**, Publisher, Hurun Report and **Vikram Madhok**, Managing Director, Abercrombie & Kent India

Auditorium A - 280 seats available

Luxury Cruise Experiences

This session will offer participants the opportunity to broaden their market knowledge of the international luxury cruise sector. Leading luxury cruise suppliers and buyers will offer insight into emerging destinations, itineraries, new ships, onboard and pre & post experiences.

Moderator: Lisa Gill, Senior Editor, Condé Nast Traveler

Panellists: **Steve Odell**, Senior Vice-President, Silversea Cruises, **Bob Lepisto**, President, Sea Dream Yacht Club and **Mary-Jean Tully**, Chairman & CEO, The Cruise Professionals

Auditorium K - 147 seats available

Inbound Tour Operators - Personalising Luxury

Inbound Tour Operators provide the vital link in the luxury travel chain. Learn how a panel of specialist tour operators from around the globe each customise their own products and services to provide uniquely personalised travel experiences for their clients.

Moderator: **Victoria Mather**, Travel Editor, Vanity Fair

Panellists: **Andrea Grisdale**, CEO, IC Bellagio, **Guy Rubin**, Managing Partner, Imperial Tours and **Marc Telio**, President, Entrée Destinations

Salle Esterel - 447 seats available

16.30 –

Gastronomic Travel

17.30

From cooking master classes to dining at the Chef's table in Michelin starred-restaurants; customised cocktails to tasting Grand Crus – gastronomy is a key component of luxury travel. A panel of experts with the most discerning tastes share their insights on catering to the needs of the luxury traveller.

Moderator: **Jeremy Wayne**, Food Editor, Tatler

Panellists: **Franck Farneti**, General Manager, Cap d'Antibes Beach Hotel and Regional Head Relais & Chateaux and **MPS Puri**, CEO, Nira Hotels and Resorts

Salle Esterel - 447 seats available

Understanding the Latin American Traveller

This seminar will give participants the opportunity to hear from some of Latin America's leading luxury travel experts discussing what their high-end clients are looking for from their luxury travel experiences. This session will give an insight into the buying behaviour of this rapidly expanding market including what's vital to them in terms of destinations, experiences, properties and service.

Moderator: **Danny King**, Hotels Editor, Travel Weekly

Panellists: **Javier Arrendondo**, Partner, ITG and Founding Partner, Travesias, **Bobby Betenson**, Operations & Incoming Travel Director, Matuete and **Tomas Perez**, CEO, Teresa Perez Tours

Auditorium A - 280 seats available

Corporate Social Responsibility in Travel

Luxury travellers are increasingly looking to get under the skin of a destination. Additionally, high-end travellers want to know that the people they travel with care for their natural environment and local community. In this seminar we hear from some travel suppliers, who have developed products designed with its surroundings and local communities in mind.



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o-Hotel Project, Galapagos

Islands, **Rory Hunter**, Chairman, Song Saa Private Island, Cambodia, **David**

Spooner, Executive Vice President, Sanctuary Retreats and **Raymond**

Bickson, Managing Director and Chief Executive Officer, Taj Hotels, Resorts and Palaces

Auditorium K - 147 seats available

Please note it is only possible to attend one seminar from each of the sessions.

▶ Networking Programme

▶ Ultratravel Forum

TheInsider - October Issue 2011



From the everyday to the extraordinary, gastronomy brings memories alive again. It's sensory and emotive, encouraging the discovery, experience and understanding of taste and smell. In this issue we reveal the very best in gastronomy...

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